

Merit Ontario's 5th Annual Golf Tournament



September 18, 2024

Sponsorship Opportunity Package

Where?





Sponsorships play a crucial role in the success of events, including golf tournaments like the one at Piper's Heath. These partnerships provide essential financial support, which can be used to cover various costs such as venue fees, prize money, and operational expenses. This financial backing is often vital for the viability and quality of the event.

Moreover, sponsors often bring additional value through their networks and marketing efforts. They help in promoting the event to a broader audience, thereby increasing attendance and participation. The benefits to the sponsor include reaching a wide and broad audience at a well-attended event within our industry.

	2024 Pricing
Individual	\$325
Foursome	\$1,200
Dinner Only	\$75
Title Sponsor	\$7,500
Gold Sponsor	\$5,000
Silver Sponsor	\$2,500
Bronze Sponsorship	\$1,500

Sponsorship Opportunities

Title Sponsor

\$7,500 – 1 Available

- Large logo on all promotional material
- Company logo posted on Merit Ontario social media platforms leading up to the golf tournament and after in a thank you post
- Option to provide a branded prize at feature hole
- Company logo added to on-site tournament banner as Title Sponsor
- Foursome included
- Two additional buffet dinner tickets
- Logo included in tournament program as Title Sponsor
- Speaking opportunity at dinner or the start of the tournament



Gold Sponsor

\$5,000 – (4 Available)

- **Medium-sized logo on all promotional material**
- **Company logo posted on Merit Ontario social media platforms leading up to the golf tournament and after in a thank you post**
- **Company logo added to on-site tournament banner as Gold Sponsor**
- **Foursome included**
- **Acknowledged at dinner**
- **Choice of (1) Specific Gold Sponsorship Opportunities Listed below:**

Lunch Sponsor (1 Available)

- **Your company is represented with all the benefits of a Gold Sponsor. In addition, your company logo is displayed at BBQ lunch.**

Beef Slider Food Station (1 Available)

- **Your company is represented with all the benefits of a Gold Sponsor. In addition, your company logo is displayed at the on-course Food station.**

Arnold Bomber Cocktail Station (1 Available)

- **Your company is represented with all the benefits of a Gold Sponsor. In addition, your company logo is displayed at the on-course cocktail station.**

Fiat Cafe (1 Available)

- **Your company is represented with all the benefits of a Gold Sponsor. In addition, your company logo is displayed at the Fiat cafe on the course.**



Silver Sponsor

\$2,500 – (6 Available)

- Small-sized logo on all promotional material
- Company logo posted on Merit Ontario social media platforms leading up to the golf tournament and after in a thank you post
- Company logo printed on-site tournament banner as Silver Sponsor
- Acknowledged at dinner
- Two golfer registration included
- Choice of 1 of the silver sponsorship opportunities listed below:

Beer Cart Sponsor (1-Available)

- Your company is represented with all the benefits of a Silver Sponsor. In addition, your company logo is displayed on the beer carts.

Contest Hole Sponsor (5 Available)

- Putting Contest Prize Sponsor
- Longest Drive (Men's)
- Longest Drive (Women)
- Closest to the Pin (Men's)
- Closest to the Pin (Ladies)



Bronze Sponsor

\$1,500 – (15 Available)

- **Company name listed in the tournament program**
- **Company name posted on Merit Ontario social media platforms**
- **Two golfer registrations included**
- **Your company logo is displayed at the hole.**